• Online Survey was open July 1 – July 12, 2019
• # of Participants: 150
• Results were documented and grouped in 4 categories: 1) Community Safety, 2) Multi-Modal Transportation, 3) Economic Development, and 4) Placemaking, Aesthetics, and Engagement
• Results were discussed and used as a guide for project planning at the Midtown KC Now Community Engagement Work Session on 7/18/19
WHAT DO YOU LOVE ABOUT MIDTOWN?

- location/centrality
- proximity to art, dining, theatres
- diversity/inclusion
- locally owned unique small businesses
- walkability
- people/neighborhoods
- history/historic architecture
- energy/vibrancy/eclectic
- trees/parks/green space
- access, everything I need is here
- public transportation
- affordable housing
- variety of housing
- density
- urban environment
- mix of old and new buildings
- character
- bikeability
- clean, safe streets
- blend of neighborhoods/businesses
- friendly/inviting
- community organizing/engagement/leadership
- future streetcar
- mixed income
- small community feel in large city
- accessibility
- cids/cid staff (red shirts/blue shirts)
- costco/home depot
- live music
- access to churches
- access to hospitals/medical care
- midtown kc now staff
- armour bike lane
- westport
- employment opportunities
- easy to navigate
- mixed income
- increase in business
- plenty of street parking
- proximity to schools
- solid police presence
- atmosphere of acceptance & equality
COMMUNITY SAFETY
WHAT CONCERNS DO YOU HAVE ABOUT MIDTOWN?

- Crime/unsafe environment
- Non-adherence to traffic laws/unsafe driving
- Vagrancy/loitering
- Too little police presence/response/effectiveness
- Need more overnight security/safer environment at night
- Panhandlers
- Need improved/increased security
- Negative perception from public
- 39th & Main is not safe
- Need gun control/increasing gun violence
- Privatization of Westport and 3 am closing sends people into neighborhoods
- Open drug dealing (convenience stores, multifamily, 39th & Main)
- Recent power failure
- Vandalism
- Homeless camps in Penn Valley Park
COMMUNITY SAFETY

WHAT DO YOU WANT FOR MIDTOWN?

- less crime/safer environment
- increased police presence
- increased overnight security/safer environment at night
- less vagrancy
- improved/increased security
- less vandalism
- better reputation
- gun control
MULTI-MODAL TRANSPORTATION
WHAT CONCERNS DO YOU HAVE ABOUT MIDTOWN?

- walkability
- bikeability
- improved public works infrastructure (more signage, crosswalks, less potholes, etc.)
- traffic calming
- 39th street/sw trafficway too fast/congested/unwalkable
- need complete streets plan
- streetcar extension's impact on traffic/parking
- parking supply vs demand
- need to improve public transit (more frequent, more E-W connectors)
- impact of bike plan on streets & parking
MULTI-MODAL TRANSPORATION
WHAT DO YOU WANT FOR MIDTOWN?

- walkability
- streetcar extension
- bikeability
- improved public works infrastructure (streets, curbs, more signage, crosswalks, less potholes, etc.)
- better public transit (more frequent, more E-W connectors)
- traffic calming
- less bias toward auto-oriented transportation
- wider sidewalks
- improved bus stops
- more bike racks
- less cars
- create a 39th street max
- events to promote walkability
- westport parking issue
- no more spending on useless bike lanes
- traffic study to explore ways to ease congestion
WHAT CONCERNS DO YOU HAVE ABOUT MIDTOWN?

- lack of affordable housing
- poor upkeep of properties (residential/commercial)
- less vacant buildings
- control gentrification
- general suburbanization
- too main chain businesses
- unappealing storefronts
- more local businesses
- need more foot traffic for success of businesses
- lack of grocery stores
- clean up blight
- less vape and tattoo shops
- need more shops and restaurants
- too much focus on auto-oriented businesses
- need more multifamily
- property taxes
- nimby-ism
- big development
- excessive incentivizing of new development
- out-of-town investors/developers
- more housing for low-income population
- in efforts to preserve past, we pass up development opportunities
- lack of affordable housing for families
- loss of density
- development will drive out diversity
ECONOMIC DEVELOPMENT
WHAT DO YOU WANT FOR MIDTOWN?

- more shops and restaurants
- affordable housing
- increased density
- more grocery stores
- more local businesses
- control gentrification
- more multifamily
- less vacant buildings
- continued development
- less chains
- less vape and tattoo shops
- no more bars
- clean up blight
- less predatory lending (payday loans, pawn shops, etc.)
- mixed use development
- more neighborhood services (doctors, hardware, etc.)
- more coffee shops
- trader joes
- historic preservation
- art movie house/movie theater
- more jobs
- manage growth
- less public storage facilities
- development of 39th street
- max building height, 4 stories
- revival of westport high school
- removal of blood bank
- stronger regulations for rental properties
- tax incentives for long-term residents
- less incentives for unneeded development
- kc life insurance property release/redevelopment
- more urban-oriented development
- more quality businesses/stores
- more variety of businesses
- more entertainment venues
PLACEMAKING/AESTHETICS/ENGAGEMENT

WHAT CONCERNS DO YOU HAVE ABOUT MIDTOWN?

- litter
- lack of support from future kcmo leadership
- lack of inclusivity and diversity
- too much pavement, parking lots
- graffiti
- westport's over-policing will diminish vibrancy/sense of community
- lack of things to do for kids/teens
- needs to be more family friendly
- increased support for artists
- lack of concern for homelessness and drug addiction
- streetcar's impact on identity
- lack of cohesion between neighborhoods
- racism on neighborhood social media sources
- lack of street art
- inconvenience of marathons/street closures
- cohesive theme
- loud music at quik trip on weekend evenings
WHAT DO YOU WANT FOR MIDTOWN?

- less litter
- more trees
- more inclusivity and diversity
- more recreation/green space
- more beautification
- maintain and grow energy/vibrancy
- become a hub for artists
- increased sense of neighborhood pride & community
- more festivals, social events, block parties
- eliminate graffiti
- better parks
- no suburban storefronts
- better storefronts
- more destination places
- public pool, indoor/outdoor
- more creativity
- annual eastport block party
- dog park
- keep historic feel
- planters to be adopted by businesses
- all broadway corridor upgraded (storefronts, streetscape)
- communication in all processes
- defined marking effort
- fewer marathons
- solutions for homelessness and drug addiction
- strong leadership for all of midtown
- cohesive theme
- success
- family friendly
- roller/ice rinks
- great neighbors
- clean up intersection at 39th & main
- new ways to explore area for out of town visitors
- improved broadway boulevard streetscape and maintenance
- improved snow removal on side streets
Midtown is...

- Where I live: 70.00%
- Where I work: 55.00%
- Where I like to hang out: 75.00%
- Where I own commercial property: 0.00%
- Where I have a vested interest: 60.00%
- Other: 25.00%