



**In 2021, Midtown KC Now celebrates 40 YEARS of building relationships between businesses, neighborhoods, institutions, and individuals who live and work in Midtown. We work to foster mutual interests for the betterment of our community and quality of life for all.**

**We are committed to:**

- Working with businesses and residents to create a long-term positive community environment with productive public and private relationships
- Supporting appropriate & responsible development that works for our urban environment, such as infill development, reduction of parking need, and creative placemaking efforts
- Working with all city departments, operating as a liaison between municipal, commercial, and residential interests
- Being a resource center to all of Midtown; if you have a concern, we can guide you toward a solution
- Encouraging healthy neighborhoods, walkability and multi-modal access with attractive streetscapes & solutions
- Operating community improvement districts that provide clean & safe programs
- Encouraging good and appropriate redevelopment
- Supporting business attraction and retention through promotion, networking and learning opportunities

**Midtown KC Now administers and operates the following programs:**

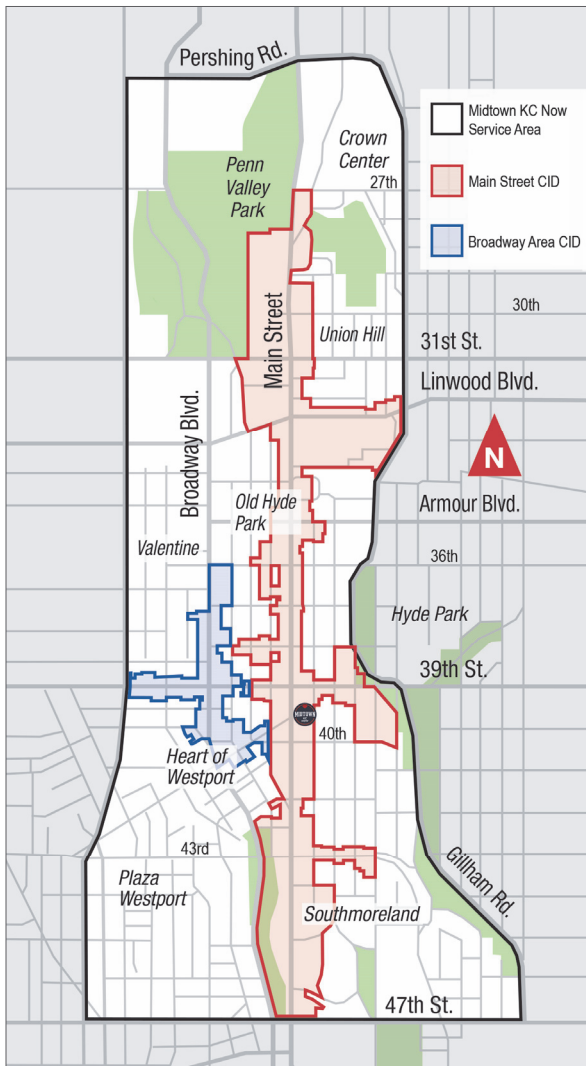
- Main Street Community Improvement District
- 39th & Main Business Center Association
- Broadway Area Community Improvement District
- Penn Valley Park Conservancy

**MISSION STATEMENT**

Midtown KC Now is the champion and leading community partner working to support commercial, mixed use and residential progress and effective and responsible community, economic and aesthetic development to create and encourage the vitality of Midtown.

## Midtown KC Now Community Engagement Events & Initiatives

- The Midtown Weekly Newsletter
- Monthly Coffee Klatch
- Monthly Networking Luncheon
- Midtown Real Estate Exchange
- Midtown Neighborhood Forum
- Midtown Small Business Forum
- Drug Take Back
- Party in the Parking Lot
- Annual Pedestrian Count
- Small Business Saturday & Spotlight
- Façade Improvement & Mural Grants
- The Main Event Annual Awards



**Midtown KC Now staff serve on local, national and global boards, commissions, and committees and to encourage development that is appropriate and essential to our urban community.**

- Urban Land Institute - KC District Council
- Midtown/Plaza Area Plan Implementation Committee
- Greater Downtown Area Plan Implementation Committee
- Mill Creek Park Association
- Streetcar Team - Main Street Extension
- KC Regional Transit Alliance
- Incremental Development Alliance, KC Chapter
- Complete Count Committee for 2020 Census
- Linwood Corridor Plan Steering Committee
- Metropolitan Community Service Program Advisory Board
- Alcoholic Beverage Advisory Group
- Heartland Community Connection

### Memberships

- International Downtown Association
- Nonprofit Connect

## SUPPORT MIDTOWN KC NOW!

Midtown KC Now is a donor-funded organization. People and organizations like you donate so the benefits to the community where we live, work, and play, will continue. Contact us or donate at [midtownkcnow.org](http://midtownkcnow.org). Midtown KC Now is a 501c3. Donations are 100% tax deductible.

## Midtown KC Now

3931 Main Street, Kansas City, MO 64111

816.753.3820

[midtownkcnow.org](http://midtownkcnow.org)