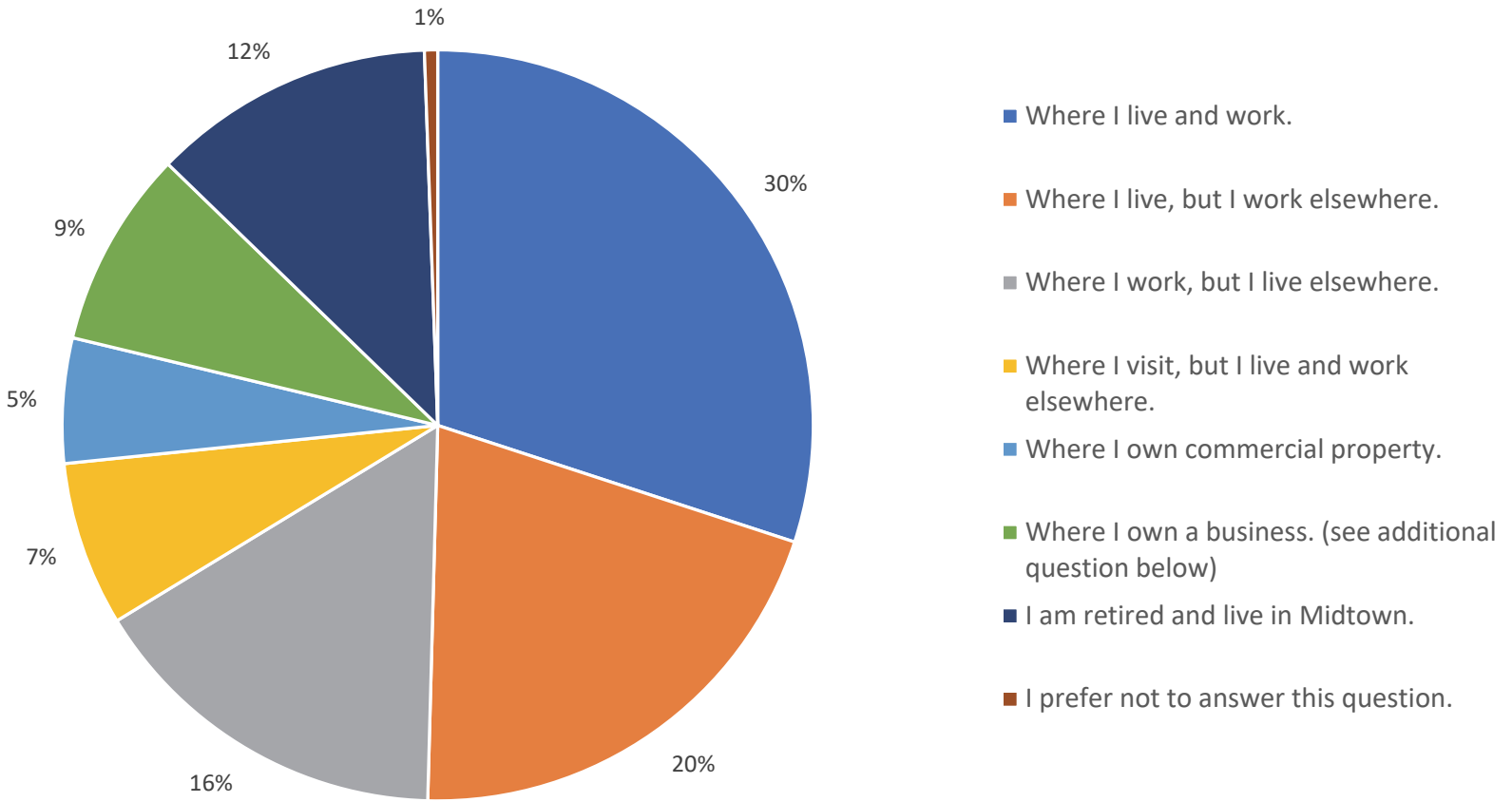
2025 Midtown Community Feedback Survey

RESULTS

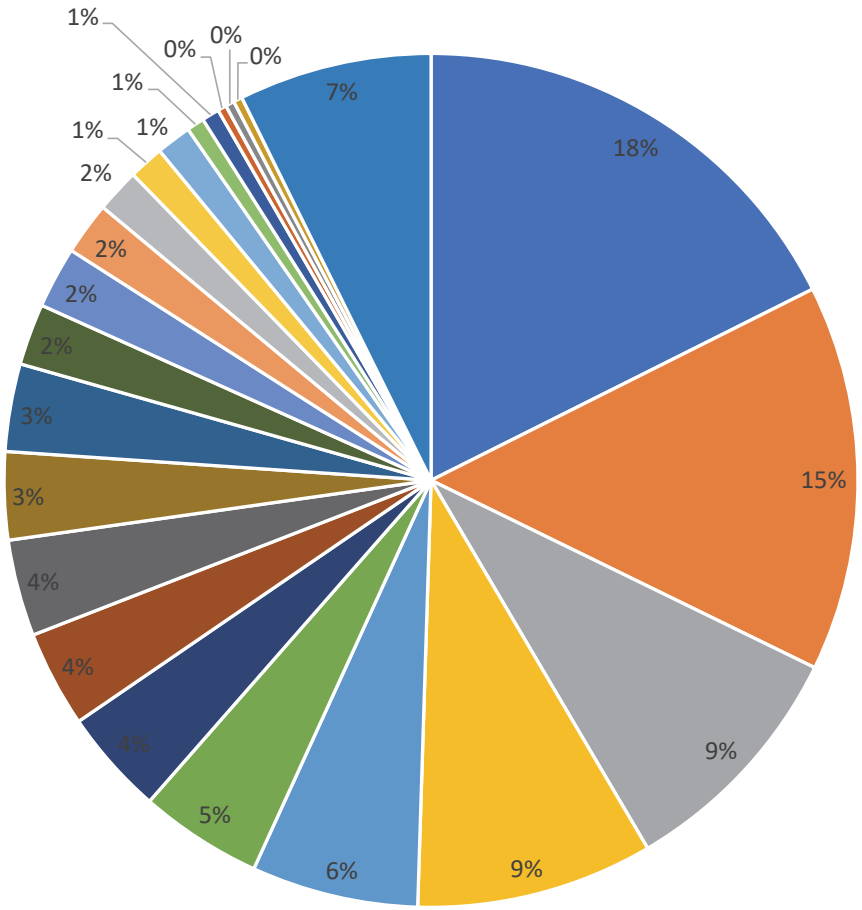
Survey Dates: 6/6/25 - 7/6/25

Total Respondents: 301

Midtown is…

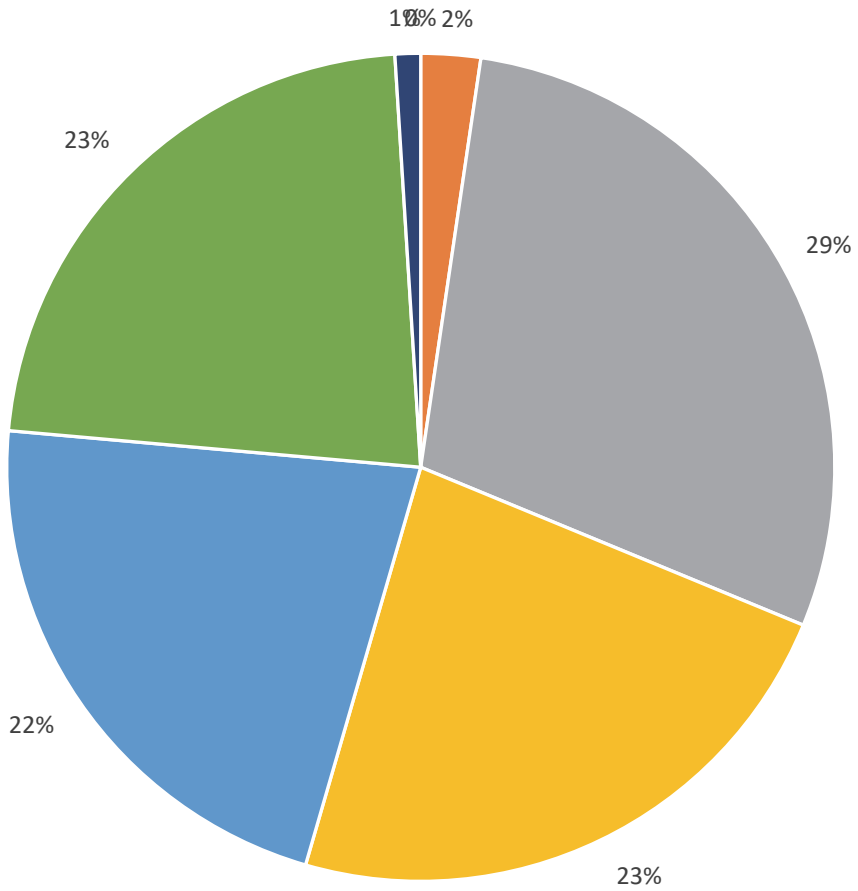

1%
12%
30%
9%
5%
7%
16%
20%
Where I live and work.
Where I live, but I work elsewhere.
Where I work, but I live elsewhere.
Where I visit, but I live and work elsewhere.
Where I own commercial property.
Where I own a business. (see additional question below)
I am retired and live in Midtown.
I prefer not to answer this question.

I live in...

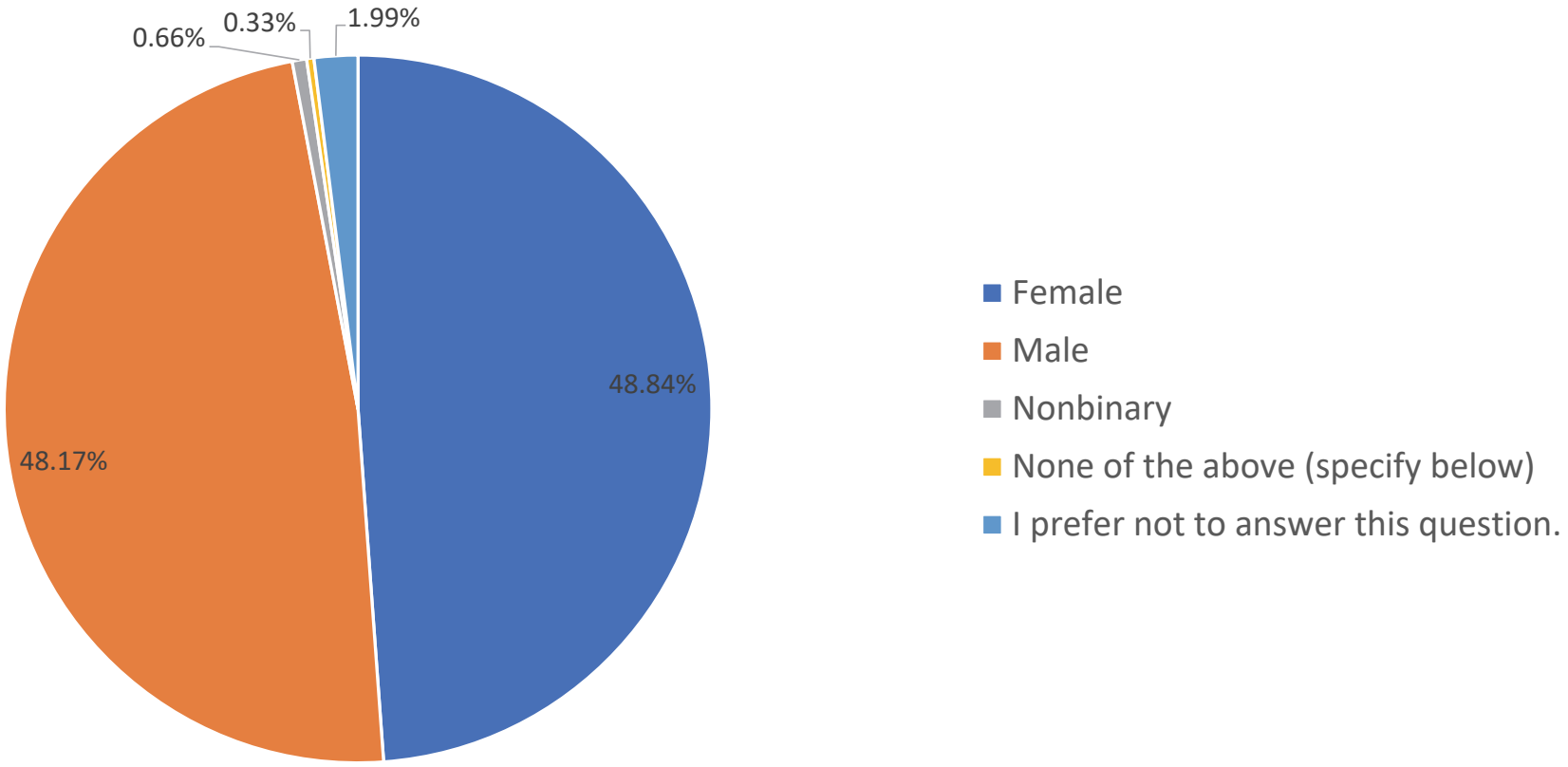


- Hyde Park (includes South Hyde Park)
- Old Hyde Park Historic District
- Southmoreland
- Plaza / Westport
- Waldo / Brookside
- Union Hill
- Volker
- West Plaza
- Valentine
- Johnson County
- East KC
- South Plaza
- North KC / Kansas City North
- Heart of Westport
- Roanoke
- Coleman Highlands
- Rockhill
- Independence
- Northeast KC
- Downtown KC

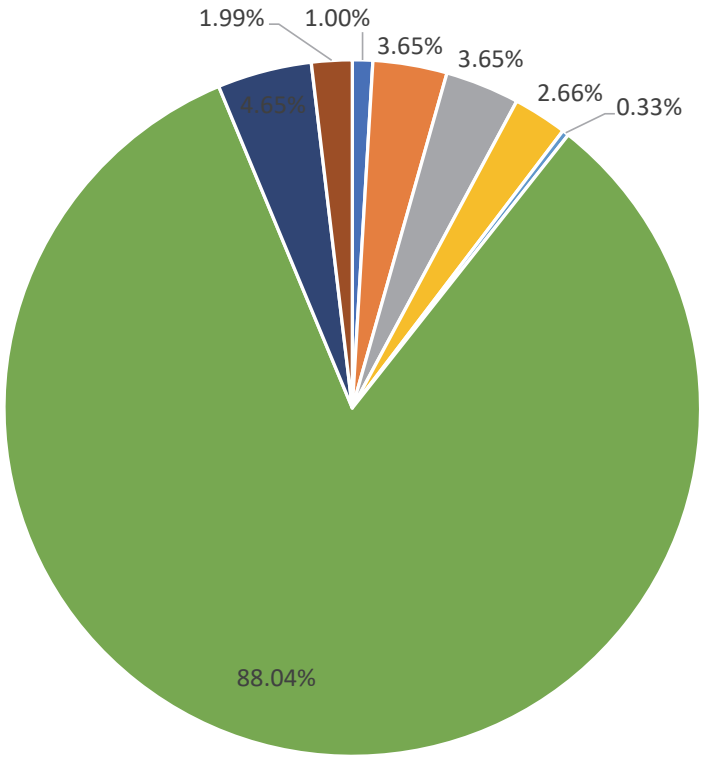
Age Breakdown



Gender Breakdown

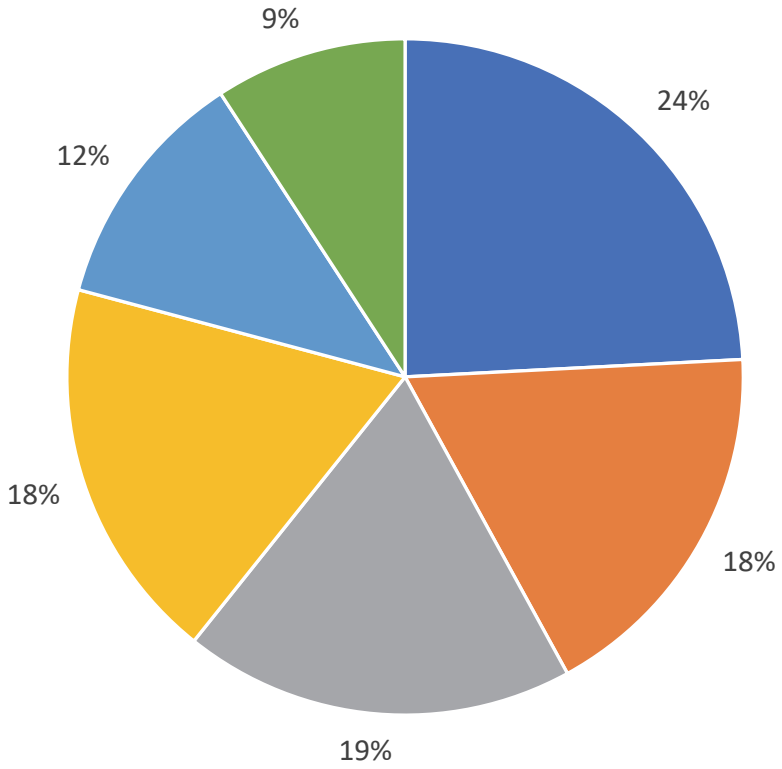


Ethnicity Breakdown



- Asian American
- Black or African American
- Hispanic, Latinx, or Latine
- Native American or Alaskan
- Native Hawaiian/Pacific Islander
- White or European American
- I prefer not to answer this question.

Priorities for Community Efforts



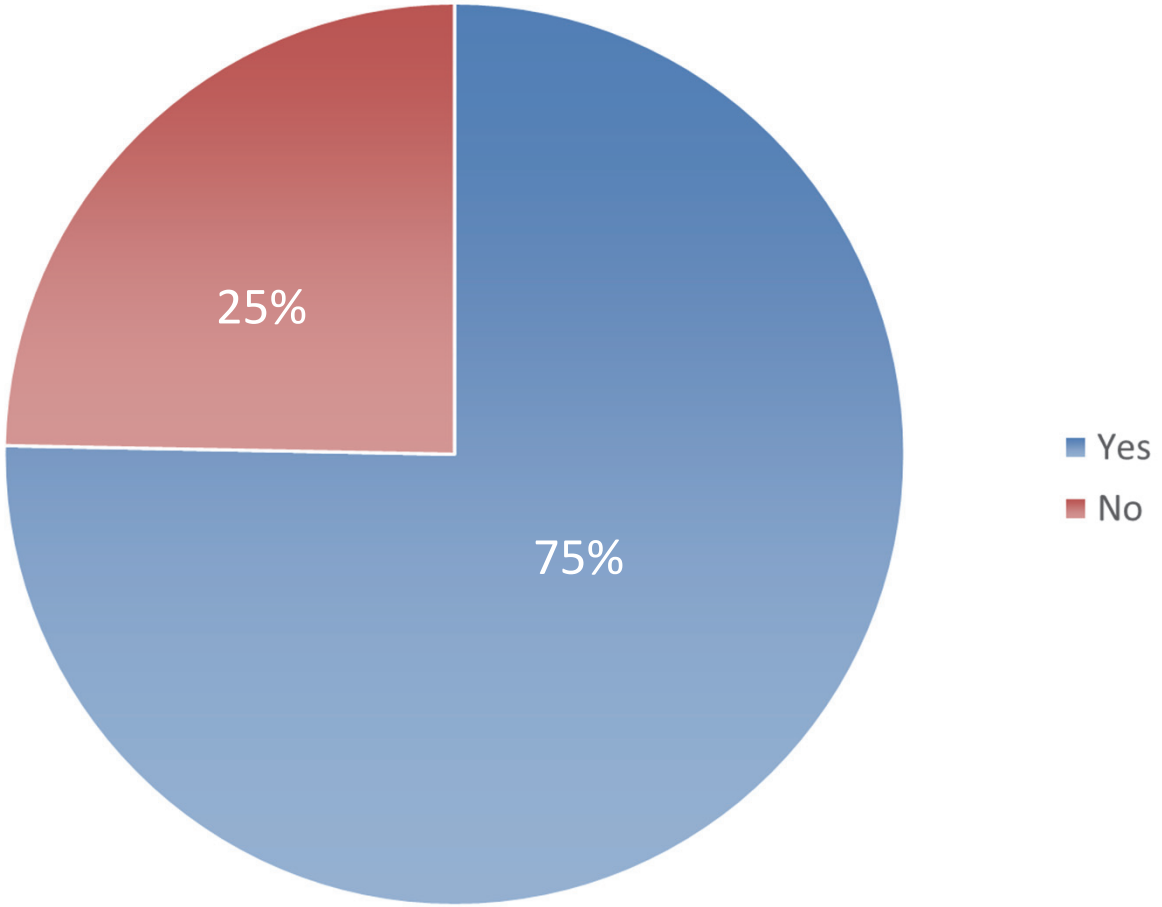
2025 Midtown Community Feedback Survey

What amenities/assets are missing?

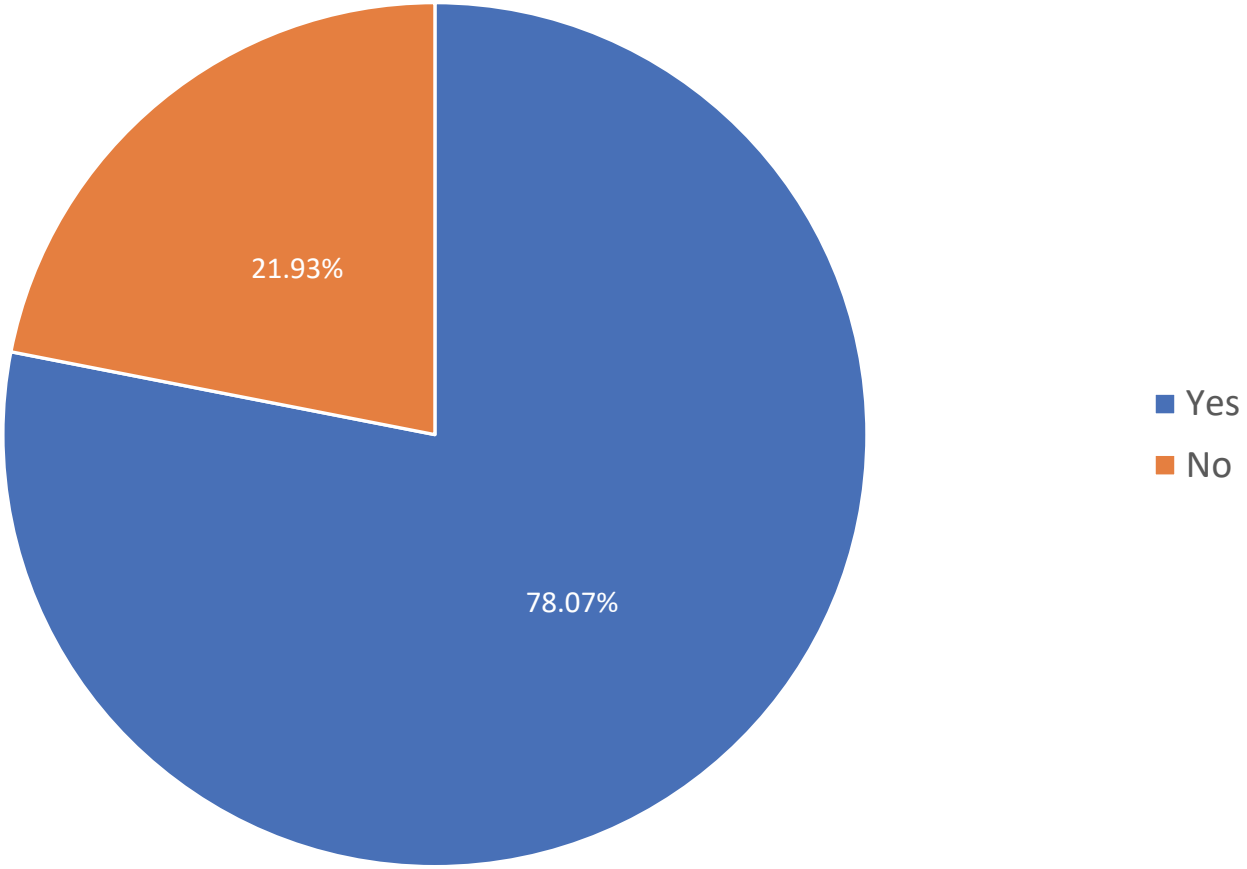
- Grocery Stores / Bodegas
- Farmers Market
- Traffic Calming / Wider Sidewalks / Bike Lanes
- Local Retail Shops
- Restaurants (local/affordable)
- Parks/Green Spaces
- Trader Joes
- Family-oriented Activities / Spaces / Events
- More Street Trees
- Target
- Clothing Stores (new)
- Public Community Space / History Center
- Movie Theater / Art House
- Bakery / Bread Bakery
- Coffee Shop
- Community Center / Pool
- Restaurants (vegan/healthy)
- More Community Events
- Ice Cream Shop
- Deli / Sandwich Shop
- Dog Park / Dog Bag Stations
- Parking
- Affordable Housing
- Creative Spaces (crafting, DIY, gaming, knitting, etc.)
- Book Shop
- Pedestrian Only Public Spaces
- Music Venues
- Yoga / Wellness
- Office Supply
- Restaurants (high end)
- Thrift Stores
- Street Food / Food Trucks
- Houseless Services / Mental Health Assistance

***In order of priority/most responses, received 3+ votes

Do you think Midtown is improving? 2024

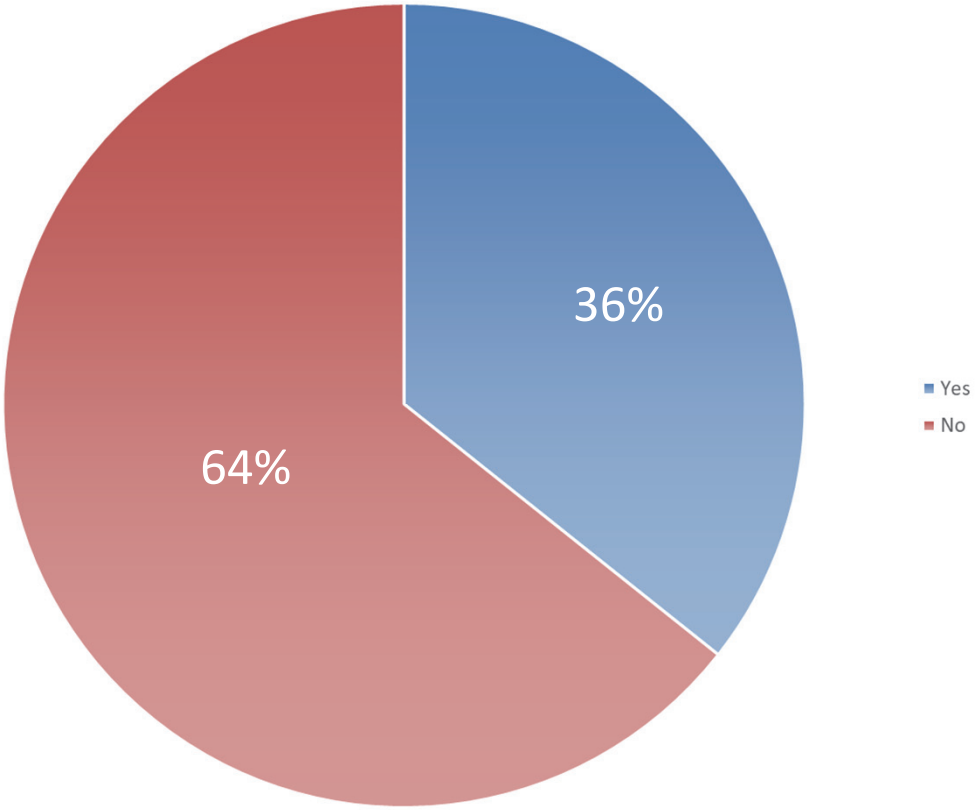


Do you think Midtown is improving? 2025

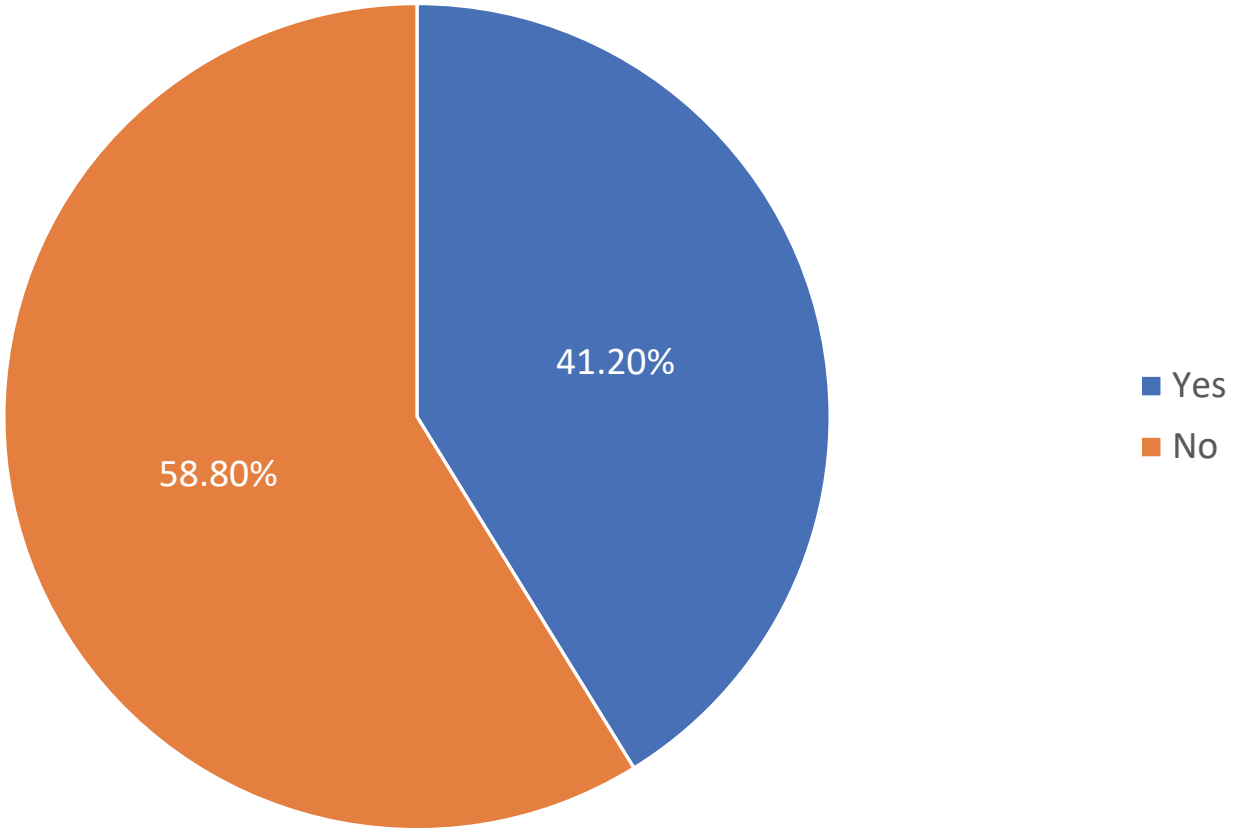


2025 Midtown Community Feedback Survey

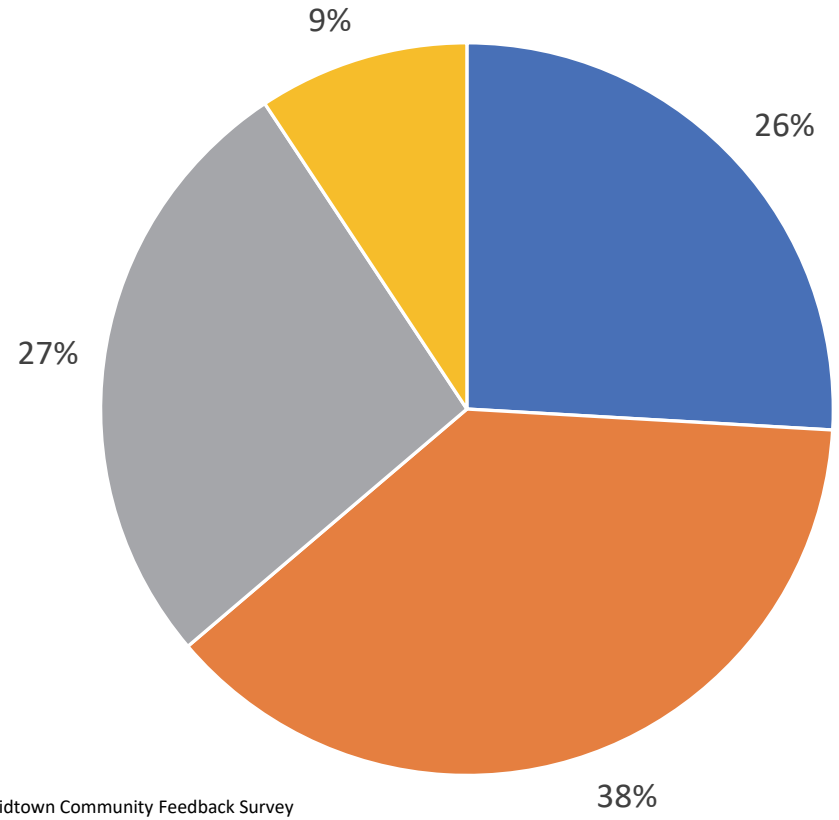
Do you feel safer than a year ago? 2024



Do you feel safer than a year ago? 2025

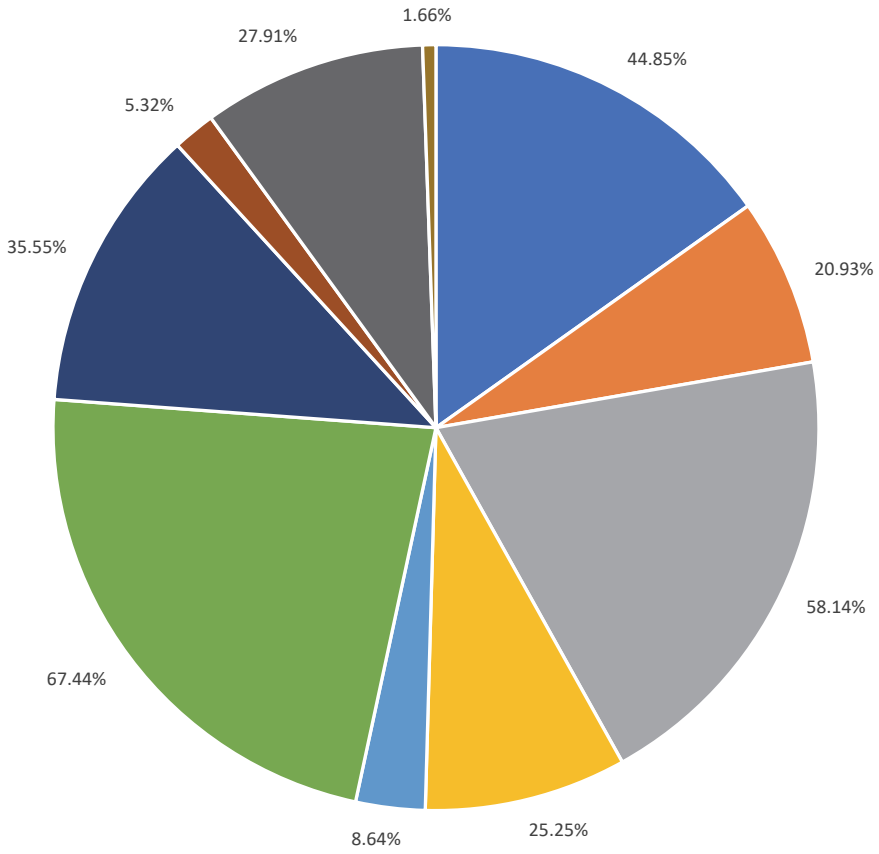


Are you engaged with your neighborhood association?



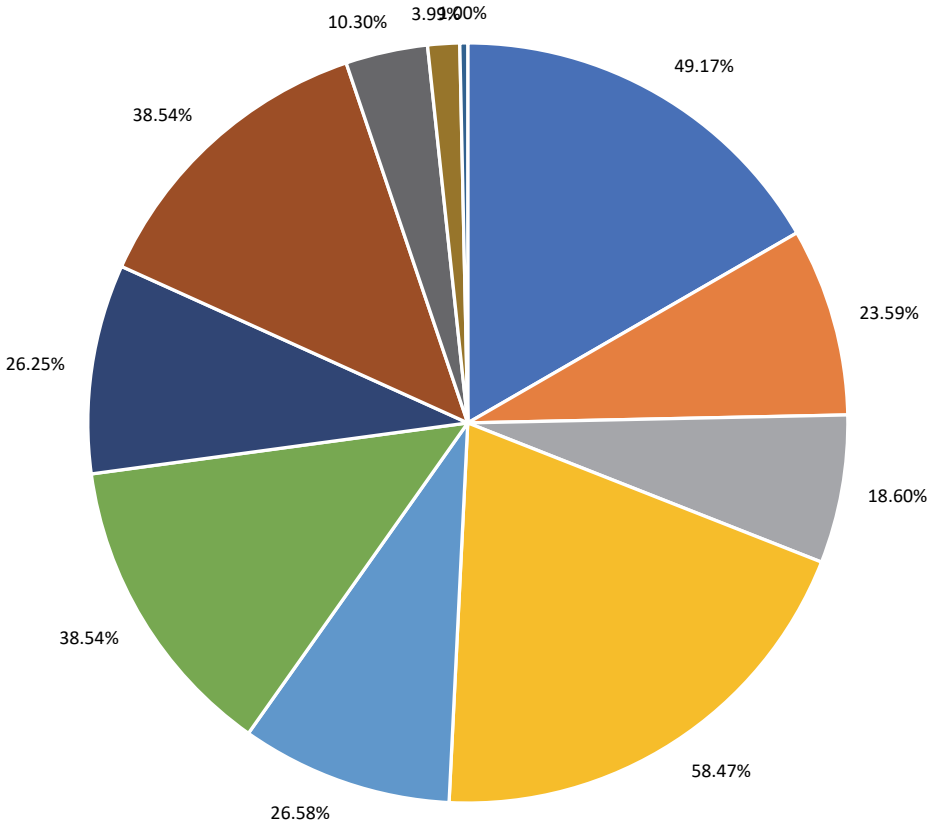
2025 Midtown Community Feedback Survey

Development: what do you LOVE?



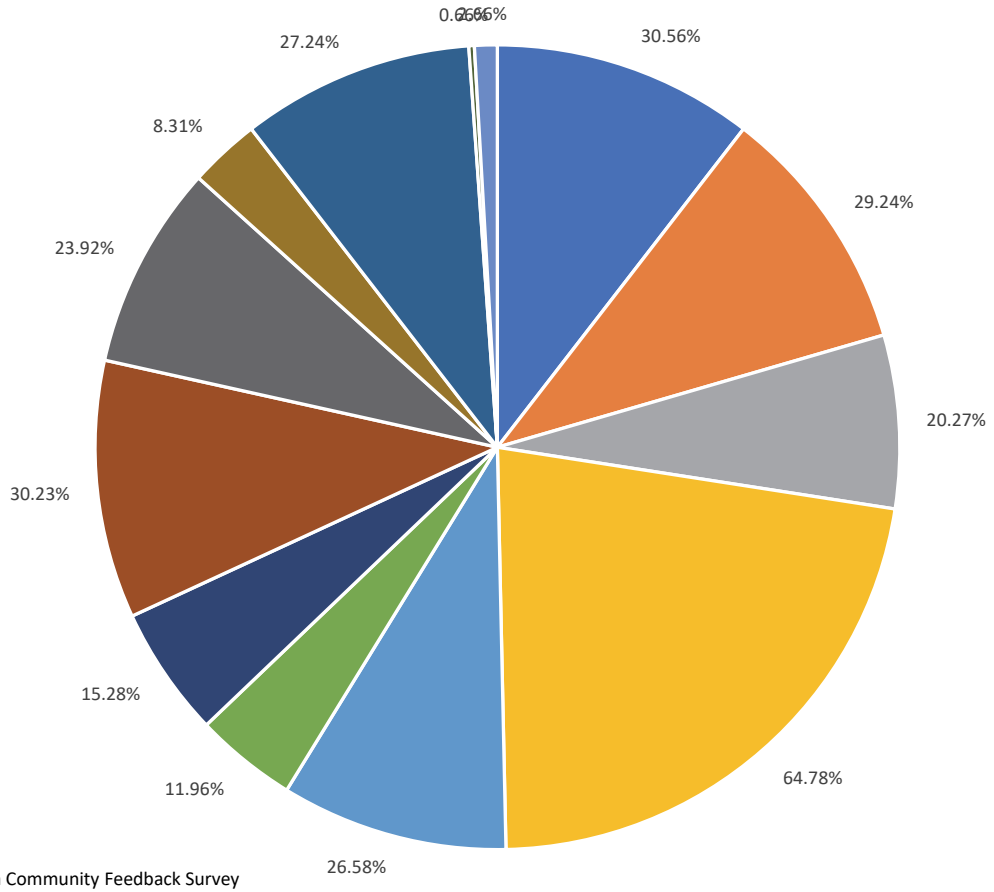
2025 Midtown Community Feedback Survey

Development: what do you WANT?



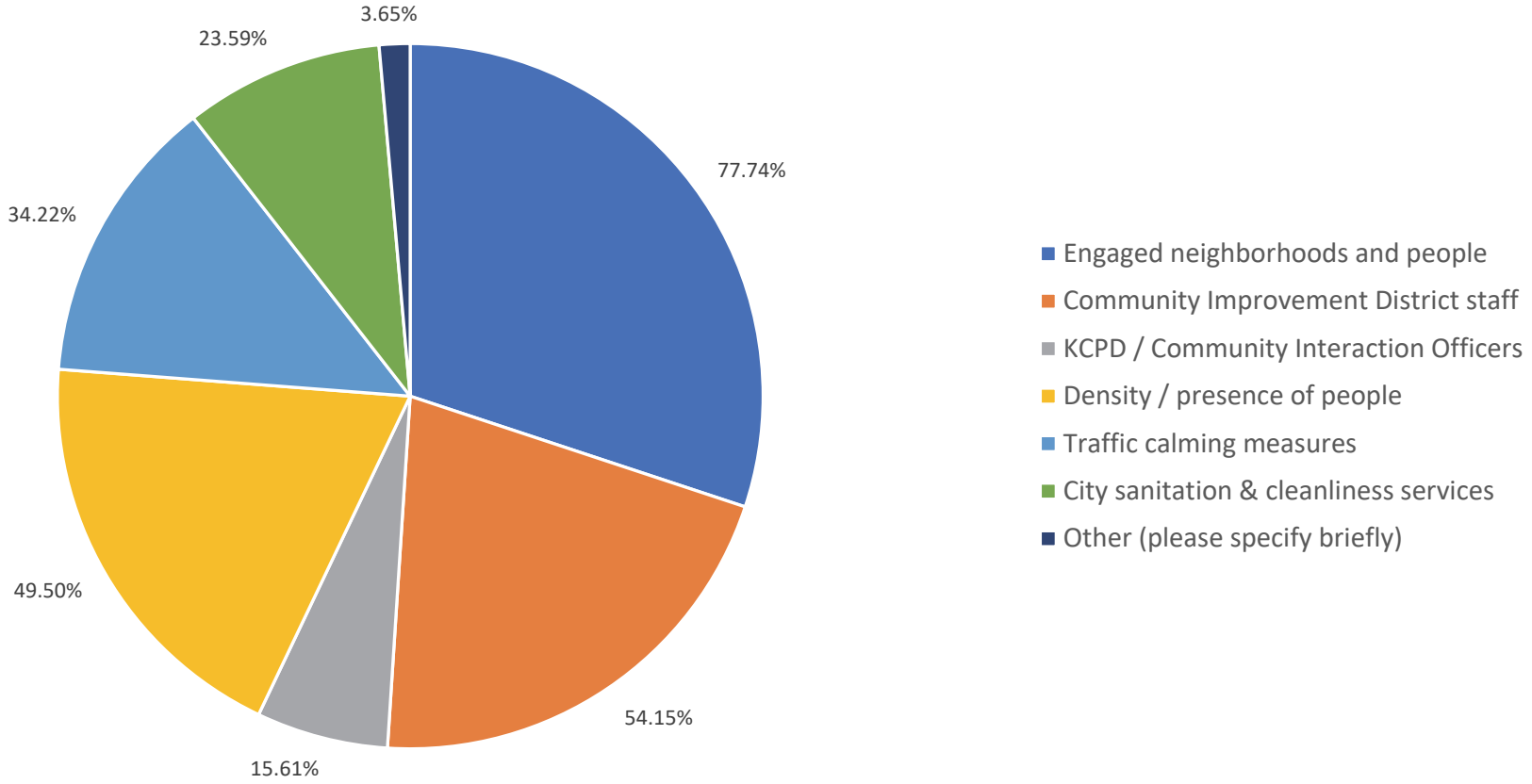
2025 Midtown Community Feedback Survey

Development: what CONCERNS you?

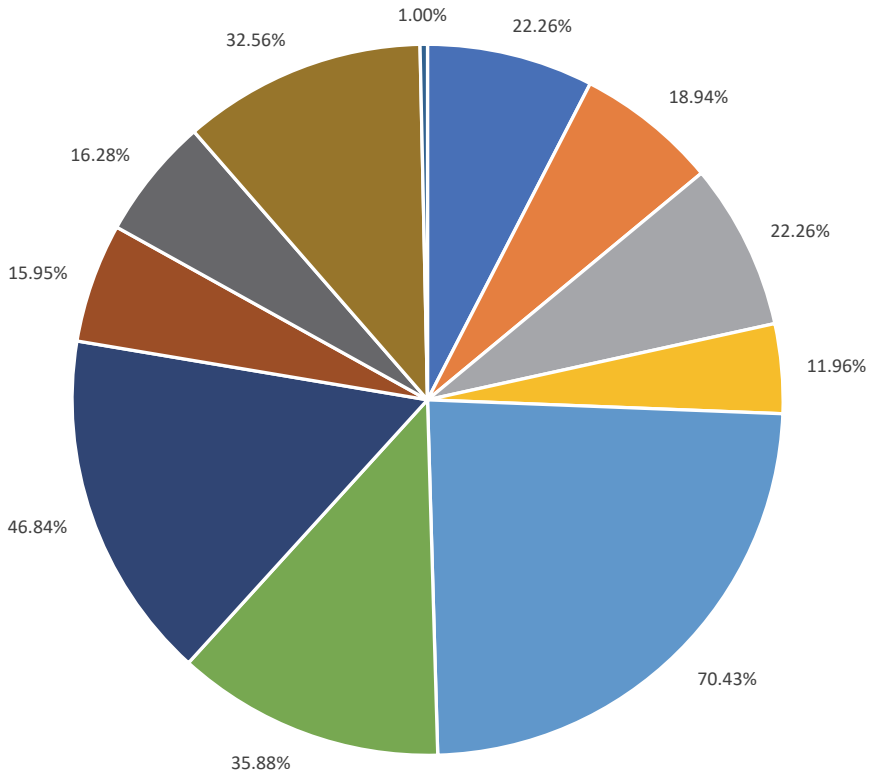


2025 Midtown Community Feedback Survey

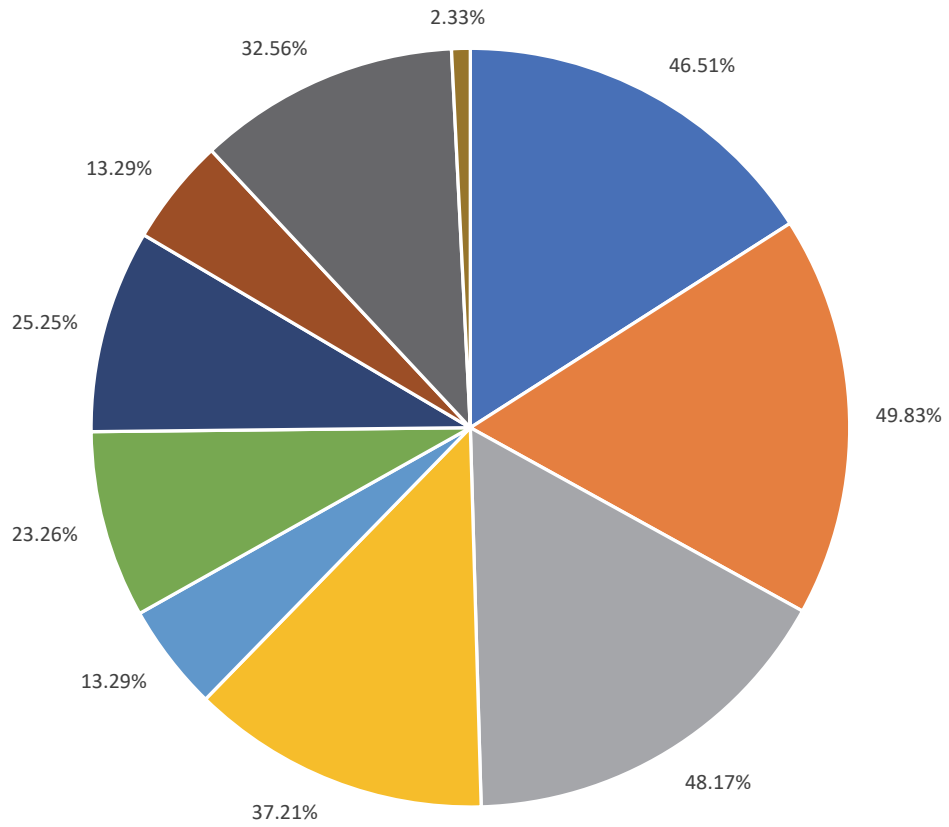
Cleanliness/Safety: what do you LOVE?



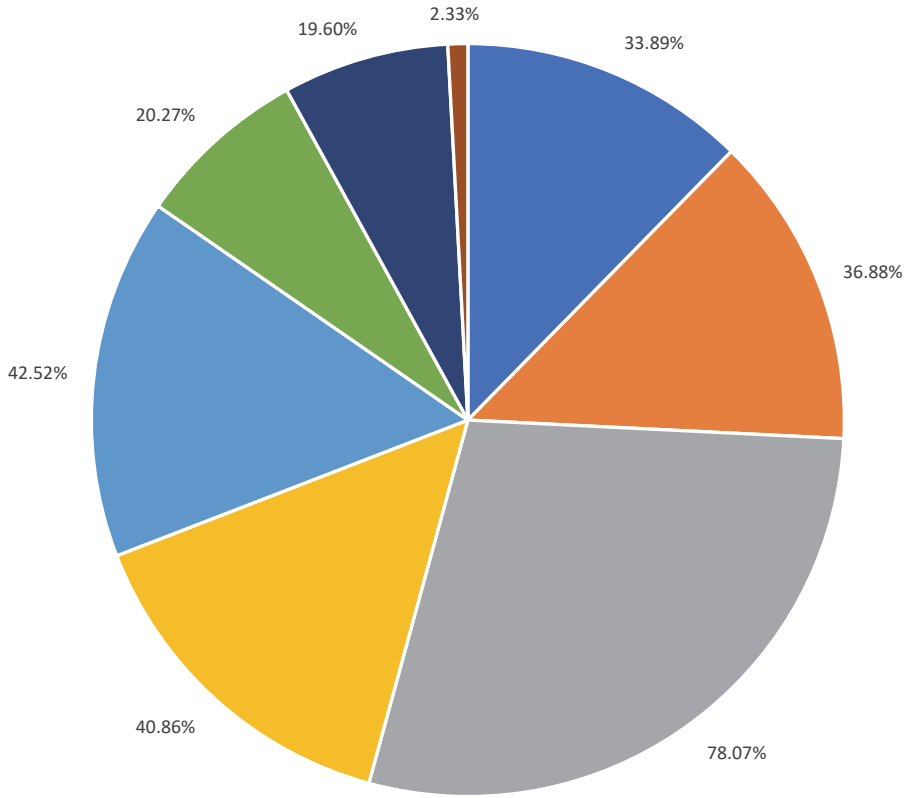
Cleanliness/Safety: what do you WANT?



Cleanliness/Safety: what CONCERNS you?

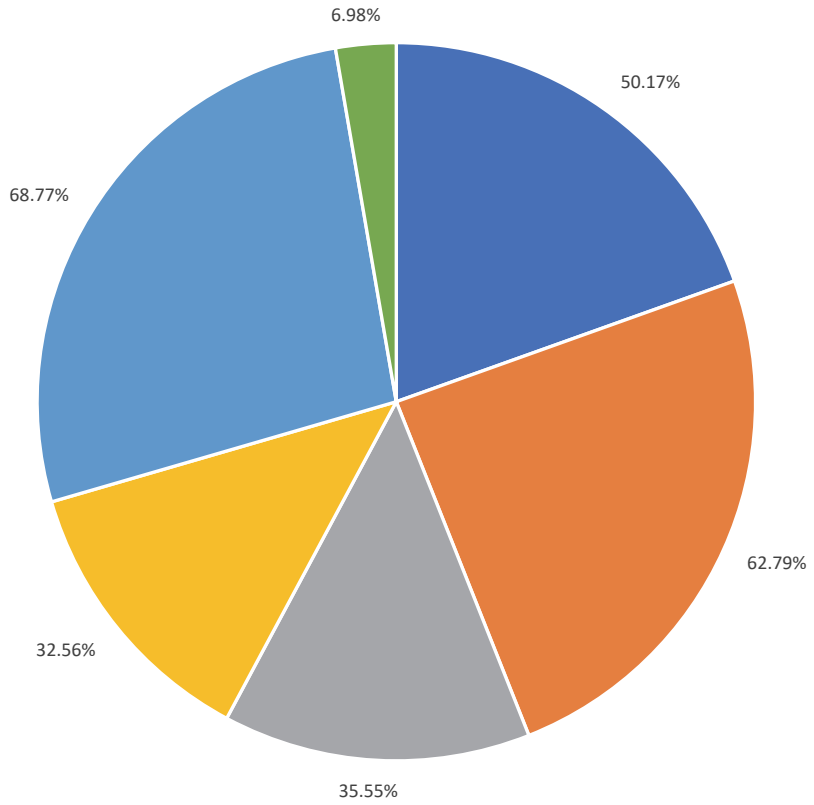


Community Building: what do you LOVE?



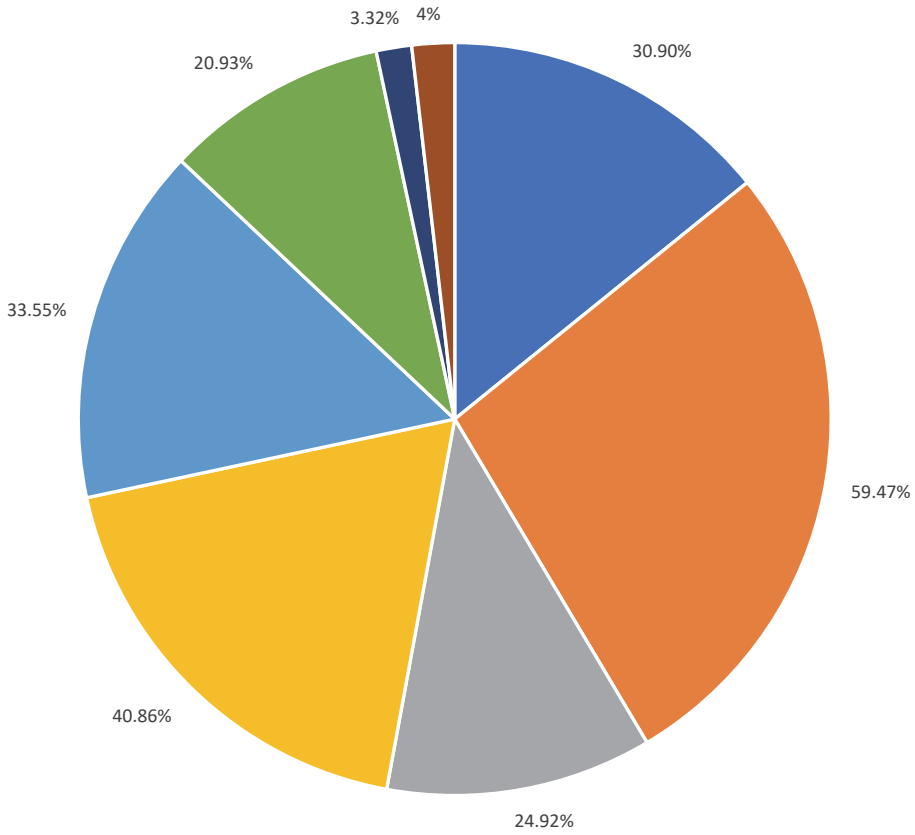
2025 Midtown Community Feedback Survey

Community Building: what do you WANT?



2025 Midtown Community Feedback Survey

Community Building: what CONCERNS you?



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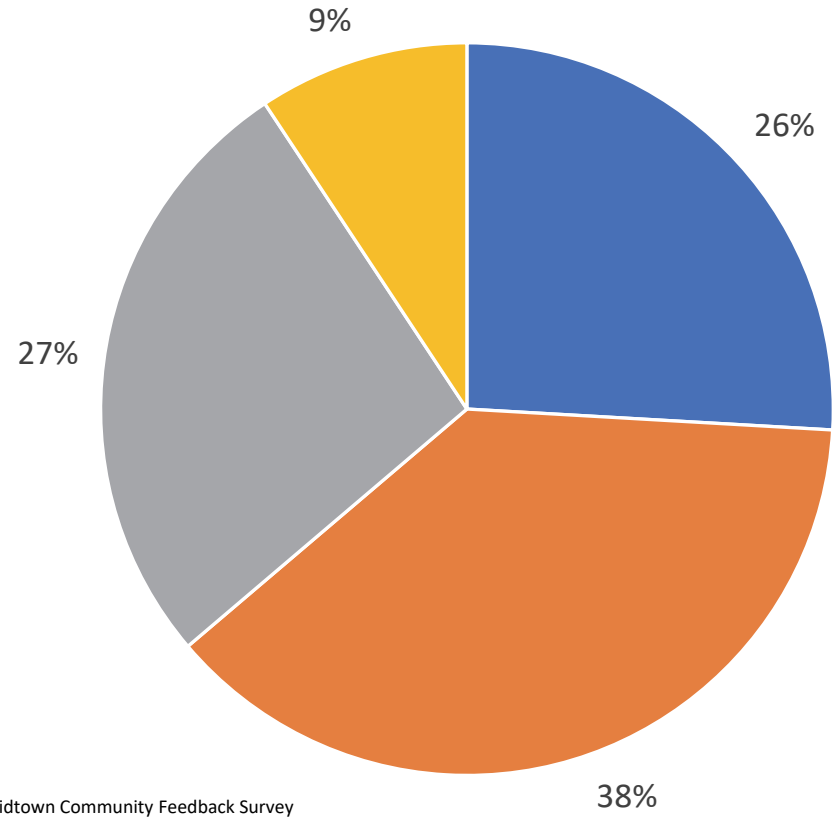
Are you engaged with your neighborhood association?



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